

Deployment Site Context



Goal

To create an AHA-IoT ecosystem on top of innovative and customized solutions for the citizenship of Madrid Region: enlarged, inclusive and diverse



Madrid, Spain



4 Use Case

- Monitoring outside
- Exercise promotion
- Cognitive stimulation
- Prevention of social isolation



Targets for deployment



Elderly & formal carer

1000

Phase 1

350 users
200 facilities

Phase 2

350 users
170 facilities



500

Phase 3

300 users
130 facilities



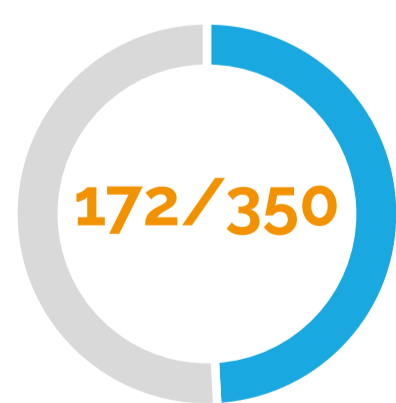
3 Partners



Status of Deployment



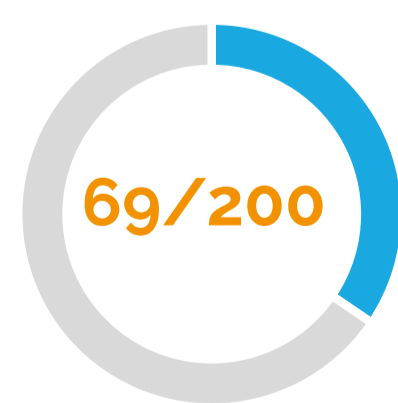
end-users



- 122 elderly
- 20 formal carers
- 30 other stakeholders



User engagement strategy
Mobile lab & massive events
"La felicidad" 200 + 200 users
"A vivir que son 100 años" expo CSIC



facilities

- 40 personal area living environment
- 20 private homes
- 5 day-care centers & residences
- 3 municipalities & 1 smart city

