

ACTIVAGE PROJECT



2nd Open Call

Join the **ACTIVAGE community** to extend the active ageing services benefits across Europe!



ACTIVAGE IN A NUTSHELL

- ACTIVAGE is a European **Multi Centric Large-Scale Pilot on Smart Living Environments for Ageing Well** funded by HORIZON2020 program.
- The aim of ACTIVAGE is to be a game changing **new paradigm on how Internet of Things (IoT) will leverage the creation, deployment, delivery, purchase and sustain of Active and Healthy Ageing services (AHA)** for senior people and their caregivers.



- ACTIVAGE has rolled out IoT infrastructures and AHA services and is currently **integrating the ACTIVAGE IoT Ecosystem Suite (AIOTES) in 9 cities in Europe**, where almost **3.000 users are currently receiving AHA services** from local or regional providers and will continuously grow up to 7.000 in next 6 months.





2nd OPEN CALL AIMS

- We want to **extend the foot print of ACTIVAGE from current 9 Deployment Sites to 3 new DSs in the EU**. Deployment Sites is a concept used in ACTIVAGE to describe cities and regions that are already providing Internet of Things based services oriented to promote the active ageing of elders.
- **Enlarge the ACTIVAGE ecosystem with mature deployment sites** (cities, regions), providing IoT based services to their citizens, replicating ACTIVAGE reference Use Cases and demonstrate the interoperability capabilities of ACTIVAGE's AIOTES framework.
- We want the **New Deployment Sites (NDSs)** to integrate into ACTIVAGE working dynamics contributing to evaluation and evidence creation.



WHO CAN APPLY

Cities or regions belonging to the EU and associated countries that meet the following conditions:

1

Have a **program or project of delivery of Active Ageing services**, currently running and serving a senior population and caregivers of several hundreds of users.

2

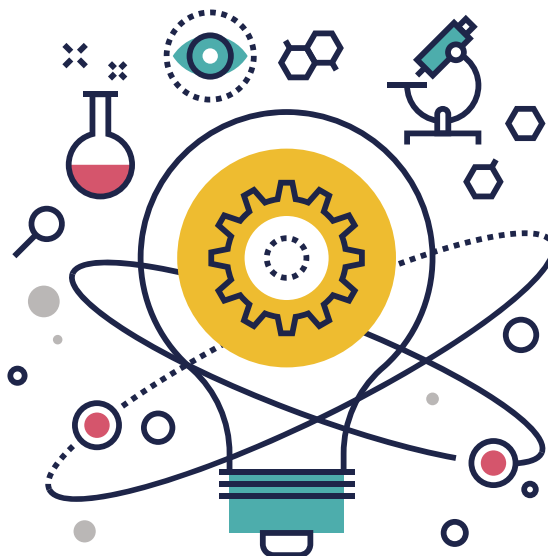
Have a **sustainability plan** and commitment on the **continuation of services beyond the limits of the pilot**.

3

Have and bring their **local ecosystem of care and technology providers**, that are **willing to engage and contribute in the creation of new business models** suitable for the maximization of the benefits of IoT for AHA.

4

We expect **"Consortiums"** of public and private entities involving demand and supply side and technology providers.



WHAT ACTIVAGE WILL OFFER TO SELECTED DSs

1

Financial aid up to a maximum of **200.000€ for each of the awarded projects**.
Conditions for participation will be published in a separate document.

2

Access to all technology of ACTIVAGE and support:

- AIOTES
- Future Data market access
- Documentation
- Webinars
- Direct on-line and face-to-face support

3

Co-design of deployment plan, user recruitment and pilot execution, compliant with ACTIVAGE standards.

4

Guidelines and support for the security and privacy assessment, including DPIA elaboration (mandatory).

5

Co-design of the final pilot plan and evaluation methods adapted to ACTIVAGE standards.

6

Inclusion as a full member into the ACTIVAGE IoT Ecosystem future organisation.



WHY TO APPLY



Create the conditions or sustainability and scale up. Easy setup of truly IoT for Smart Living Environments (SLE) ecosystem adapted to your local conditions, legacy systems and policy.



Improve the Quality of Life of your elder population at general and individual levels. Scaling up the population served by enabled services at lower cost per head count and scaling up the portfolio of services adapted to specific needs.



Receiving more value for your money. Unlocking existing vendor locked ecosystems. Creating new opportunities for the growth of an ecosystem of small and medium size, highly specialized service providers, innovative SMEs and startups.



Making your care system sustainable. Create new business models that maximize the value of technology, open data, open systems and open services. Pursue the value-based-social care model.



Creating your own data economy. Use of continuous generated data from users through Big Data and data analytics for research, to improve services delivery and adaptation, to anticipate changes and demands, to improve global quality.



To create and foster a culture of social participation. Engage your stakeholders in co-creation open processes that maximize benefits within a model of sustainability that includes older people and their families.



EVALUATION CRITERIA

EXCELLENCE

Relevant to the topics addressed by ACTIVAGE project. **Max. 50 points**



IMPLEMENTATION

Quality and efficiency of the implementation and management. **Max. 50 points**

IMPACT

Relevant to the topics addressed by ACTIVAGE project. **Max. 50 points**



SUSTAINABILITY

Commitment to long term vision and sustainability of the ACTIVAGE project. **Max. 50 points**

WHAT DO YOU HAVE TO DO

1. Registration available from March 22nd, 2019 at: www.activageproject.eu/open-call
Sign up for an account and download all the required information and templates.
2. Submit application by 16:59h (CET) on June 21st, 2019.
Prepare your application materials and submit them to the Open Call web portal:
<https://activage.submittable.com/submit/137330/2nd-activage-open-call>
3. Sign legal documents
All applicants will receive a notification by 22nd July 2019.
Successful applicants will receive a notification and a request for signing the agreement in order to start the projects on 3rd September 2019.

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PROJECT

www.activageproject.eu



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 732679

